

# 2024-27 Strategic Plan Snapshot

Leading the transformation of Not for Profit Human Services to unlock the full potential of the individuals and communities served by our members.

## Our Mission

Support and represent Not for Profit organisations delivering Human Services across critical determinants of wellbeing including Jobs, Home, Learning, Health, Social Justice and Social Connection.

## Our Scope

Establish contemporary leadership for members and ensure they are best equipped to support the social and economic participation of the individuals they serve.

## Our Purpose

To empower members to change lives.

## Our Strategic Goals

Provide Not for Profit sector leadership and act as the trusted authority and go-to for government and the sector on social and human services policy, decision-making, action and impact.



### Member Support and Success

- Build the capability and capacity of our members
- Provide practical organisational support so that members can focus on outcomes and impact
- Enable access to value-adding products and services that meet identified member needs
- Monitor member future-readiness through foresight, vigilance and action



### Leadership and Engagement

- Foster sector alignment and strength
- Activate a network focussed on research, evaluation and validation of outcomes and impact
- Grow as a resource hub for connectivity and information sharing
- Review and promote the value of new and purpose-driven models
- Contribute to the development and sharing of strategic intelligence for the sector



### Advocacy and Representation

- Promote the value and impact of our sector
- Be the unified voice of the sector and the trusted advisor to governments
- Raise awareness of and influence government priorities
- Focus on quantifying outcomes and measuring the impact of the sector
- Influence future funding and government investment in the sector
- Shape strategic insights for government and sector decision-making