

WORKSHOP PROGRAM

TAKING SOCIAL ENTERPRISE FROM BOUTIQUE TO MAINSTREAM

10 June 2025



Amplify Alliance
Australia Limited

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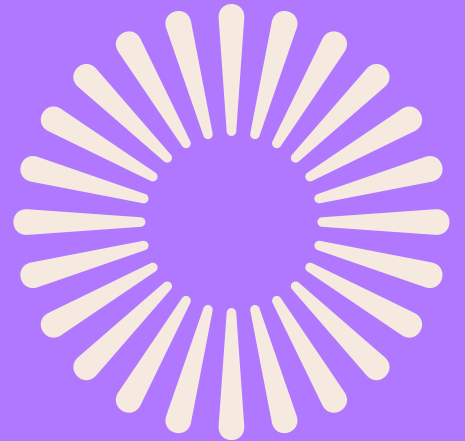
Workshop Program

Time	Topic	Presenter/Facilitator
2:00pm	Welcome	<p>Matt Pfahlert (Co-founder and CEO at Australian Centre for Rural Entrepreneurship (ACRE))</p> <p>Debra Cerasa (CEO at Amplify Alliance)</p>
2:05pm	Overview	<p>Bryan McCormick (Head of Government Relations and Policy at Amplify Alliance)</p>
2:10pm	Social Enterprise Transitions to the General Labour Market	<p>Sally Quinn (Co-founder and CEO at Green Collect)</p> <p>Kyle O'Brien (APAC Director at Revolent Group)</p>
2:30pm	Facilitated Questions and Discussions on Transitions	
3:05pm	Social Enterprise Investment Market Creation	<p>Dr Catherine Brown OAM (Melbourne Business School and Melbourne Law School)</p>
3:25pm	Facilitated Questions and Discussions on Investment Market Creation	
4:00pm	Social Enterprise and Disability	<p>Dr Peter Smith (Founder and Director at Centre for Disability Employment Research and Practice (CDERP))</p>
4:20pm	Facilitated Questions and Discussions on Disability Employment	
4:55pm	Final Wrap Up	
5:00 - 6:00pm	Network Drinks and Nibbles	

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